PayaCharity

DIGITAL DONATION SERVICES

WWW.PAYACHARITY.COM

0333 123 1243

REFINE YOUR DONATION CAPABILITIES AND DONOR MANAGEMENT

PayaCharity customers now have a broad range of tools to trigger digital giving including the ability to send digital donation requests to their supporter base using the PayaCharity Portal.

This self-service solution gives Charities and good cause organisations the beneficial opportunity to engage quickly and easily with their donor base and keep them invested in future fundraising causes.

Turn one-time donors into lifetime supporters

PayaCharity offers unparalleled features with integrated solutions, including email and sms donation requests, bulk requesting, automated website donation button and QR code generation, unlimited cause setup and donation request logging.

Easy and simple to use, these features are flexible and fully manageable by the charity, meaning no third parties, additional costs or time is wasted.

Features & Benefits

- Manage your donors, donations and contacts in one place
- Turn your emails and sms messages into donation generators
- Create versatile fundraising QR codes
- Set up and track fundraising contributions to multiple causes
- Streamline fundraising with time-saving bulk tools
- Increase operational efficiency with fewer resources needed
- Get insights into how your supporters choose to donate
- Champion online giving and fundraising during Coronavirus
- Make giving easier and more convenient for your donors
- Enable your community to give anytime, anywhere
- Encourage regular giving
- Maximise Gift Aid claims

ACCOMPLISH MORE FOR LESS

PayaCharity makes it easy for you to take advantage of digital fundraising. Set up your causes, generate donation buttons for your website pages, generate QR codes for your literature and put anywhere a supporter is encouraged to donate, and proactively encourage giving via sms and/or email.

Setting up donation requests is as simple as uploading a file of your donor's details into your PayaCharity Portal and choosing the donation parameters.

With just a few clicks you can send 100s of requests by both email and SMS, in bulk or individually, giving donors the potential to give within minutes.

Causes

- Charities can set up multiple causes to request donations to
- Ideal for large Charities and organisations that hold multiple fundraisers
- Identify causes which are Gift Aid eligible

Donation Button Generation

- Generate the code and image for your website
- Automatically generated and simple to copy
- Cause-specific option for individual web pages or multiple websites
- Can highlight a specific donation amount to encourage that amount
- Can be left blank to allow donor to choose their own amount

QR Code Generation

- Phones can automatically read QR codes
- Ideal to email to your donors, add to your website or print as stickers
- Fast to generate with the ability to create 100s in an hour
- Easy to save and test
- Can pre-fill to request a specific donation amount or
- Can be left blank to let donors choose their own amount

DONATION REQUESTS BY EMAIL/SMS

Email Requests

- Use your established email subscriber base
- Add your own PDFs to provide information regarding the fundraise
- Send individually or in bulk
- Full instructions on how to create a CSV file along with downloadable CSV dummy file
- Free to send to multiple donors
- Option to resend unpaid donations requests
- Generous 90 day expiry time

SMS Requests

- Send individually or in bulk
- Full instructions on how to create a CSV file along with a downloadable dummy file
- SMS donation requests cost 10p per SMS
- Option to resend unpaid donations requests
- Generous 90 day expiry time

Donation Request Log

- Confirms all donation requests sent and status
- Ability to resend to all unpaid donations
- Valuable insights into donor behaviour

GETTING STARTED

To get set started with PayaCharity Digital Donation Services, simply log into your Charity Portal. If you aren't currently a customer of PayaCharity you can visit our website and apply for an Account.

The application is 100% online and there are no set up fees to pay. Once we've approved your application you will have full access to the PayaCharity Portal and the Digital Donation Features.

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